

Rick Graham

Clarity - Competence - Confidence - Influence - Impact – Income

Overarching Vision:

Enhancing Lives through Love, Leadership and Legacy

A Tribe that is **positive and passionate** about becoming their highest and best by consistently taking action in the direction of their goals.

A Cause of advancing lives that are filled with **gratitude and growth**.

A Space characterized by **authenticity and accomplishment** along the way to true victory.

Purpose (my “signature”)

Guiding people to win through Authenticity, Action and Attitude

Unifying Strategies

Strategy 1: Connecting with Myself – By intentionally creating a growth lifestyle, I am becoming more valuable to others since I can only give from what I have.

Strategy 2: Connecting with Leaders – By guiding people toward their highest and best, I continuously add value to others in a way that encourages them to do the same.

Strategy 3: Connecting with Community – By regularly connecting with great people doing great things in the areas of leadership and growth we are accomplishing far more in teams than we could alone.

Strategy 4: Connecting with God – By consistently developing my relationship with God, I have the courage, strength and wisdom to do every good work.

Scorecard for Significance

Connecting with Myself:

Mental - I have a regular **habit of learning** from others, learning from great content (text and audio) and learning from journaling. I research and file inspiring content and tools for practical application.

Physical - My exercise regimen and eating habits enhance my overall **energy, fitness and appearance** in a way that aligns with my purpose.

Spiritual - I am growing bigger on the inside so that I can play bigger on the outside. I refuse to be discouraged and regularly speak **healing, blessing and prosperity** over myself and others.

Financial - I live in abundance and **gratefully steward** all that I have.

Relational - I continue to build relationships with godly men so that we can go to each other **anytime with anything**.

Connecting with Leaders:

Individual and group coaching - I help people gain **clarity and conviction** in a way that leads to greater health in their professional and personal lives.

Mastermind sessions/Workshops – I facilitate content driven sessions around leadership and culture in a way that equips and **empower people toward growth**.

Speaking – Create opportunities to speak about my big ideas of life; **Faith, Family, Friendship, Fear and Freedom**.

Connecting with Community:

Collaboration – I intentionally develop **strategic relationships** with individuals and organizations committed to my cause.

Friendship – I nurture close business and personal inner circle **relationships for life**.

Paradigm – I chose to participate in new environments that **stretch** me out of my comfort zone while not violating my values.

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Connecting with God:

Reading – I consistently read and apply material from great books, especially the bible.

Prayer – I am a man of prayer increasing in faith and boldness.

Ministry – I partner with leaders to bring healing and victory to everyday living.

The Core Six Pack

Engage my core and get my rear in gear!

1. **Worldview - What I Believe**

I believe that we are uniquely gifted and created by God. We have been given the gift of choice to make the most of our opportunities. God loves us and is available to us through His Word and Spirit. We have the gift of choice and our decisions greatly shape our outcomes. All we can do is the best we can do and that is indeed what we should do. Then we shall trust God for the rest.

2. **Identity - Who I am**

I am resourceful and fully equipped to do all that God has for me to do. I am a man of integrity, a great attitude and specific goals. I am enthusiastic and take pride in my appearance and what I do. I have sense of humor, great faith, wisdom, vision and courage. I am family oriented, open minded and an excellent communicator. I am growing and grateful. I trust in God more than anyone or anything else.

3. **Principles - What I Value**

I value my Faith, Family, OPUS, Freedom and Fun. I value the gift of today. I value perseverance. I value learning and growth. I value friendship. I value the celebration of whatever is good and praiseworthy.

4. **Passion - What I Love**

I love seeing people do well, in fact their best, whether it takes place in their sport, family, business, community or self.

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5. **Purpose - Why I Live and Work**

I bring honor to My God, My Family, My Friends, My Clients and My Self. I persevere and help others grow through challenges that would otherwise sap joy, mask identity, and thwart potential. I help people love and learn through it all. I help people win in the areas that matters most to them.

6. **Process - How I Will Do It** I bring my unifying strategies to life through my monthly POP (Playbook of Productive Action), and as a result my level of Courage and Conviction grows!