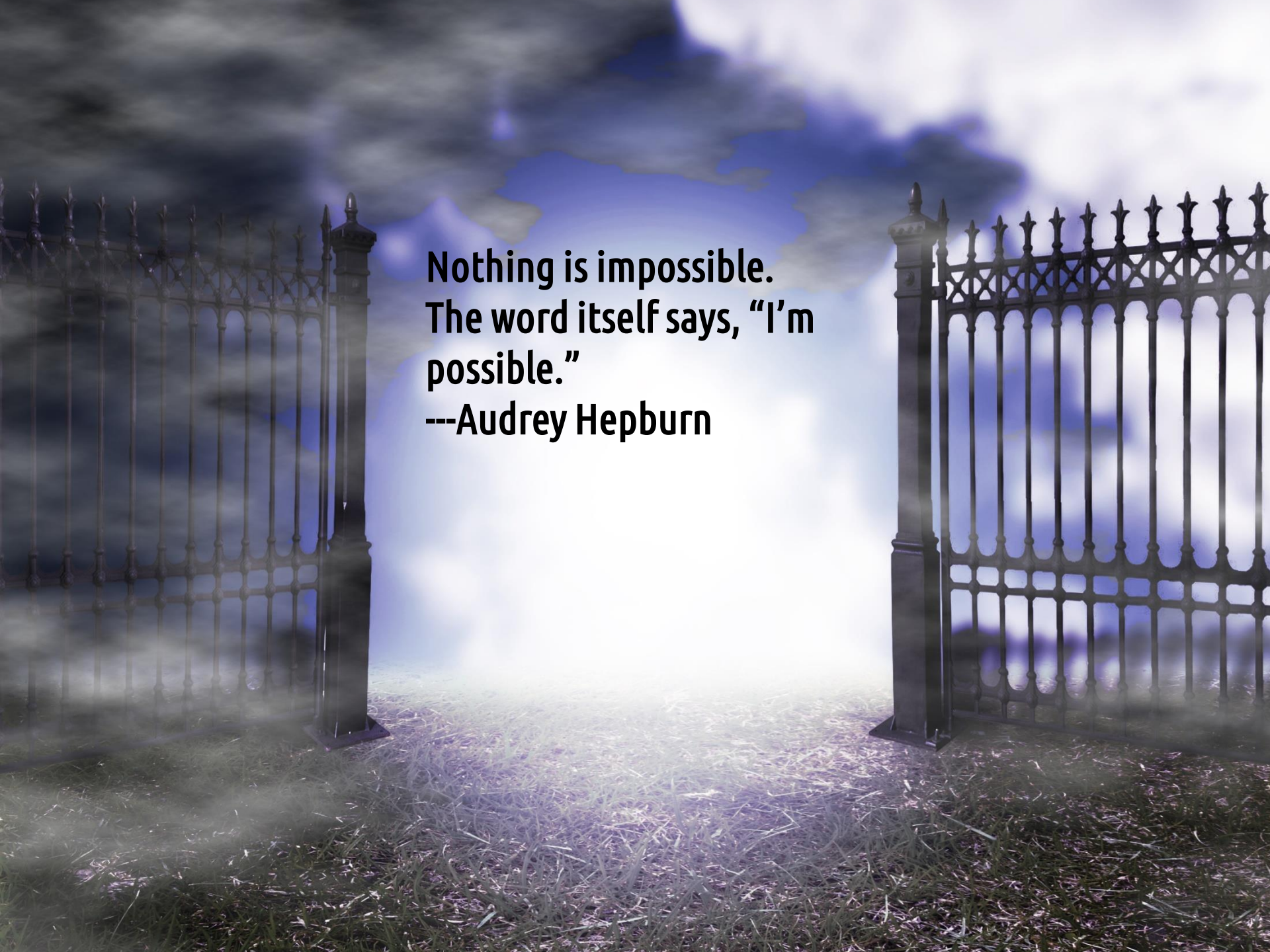


# Dare to Dream



The Opus of Fran Veal

An open wrought-iron gate stands in a grassy field. The gate is made of dark metal with ornate, pointed finials. The sky is filled with large, dark, dramatic clouds, with a bright light source breaking through the clouds in the center, creating a strong lens flare and illuminating the scene. The ground is covered in green grass.

**Nothing is impossible.  
The word itself says, "I'm  
possible."  
---Audrey Hepburn**

# My Melody Line

**Reconnecting the discouraged dreamers to their passions so they can infuse the world with their songs.**

I am a...

Teacher

Sherpa

Coach

Encourager



Tribe

Cause

Space

# Tribe

Those who have the **desire** to **reignite** the **dreams** they've given up on.

- They've **almost given up** on the dreams God put inside them...almost.
- They still have a **glimmer** of **hope** that **life is more** than just the day-to-day
- They **dare to dream** and want to learn how to take their dreams from their creative imaginations into the real world so they can **change that world forever**.

# Cause

I want to help people get past the obstacles that have crushed their dreams. If you look around, you see **BROKEN**, discouraged people, living half-lives, walking zombies, living for the weekend.

Why? They no longer believe their dreams are possible. The dream, they tell themselves, was a childish fancy, not achievable, not real. So they give up.

I want to help people reignite the **God-given dreams** inside of them so they can begin working toward achieving the dreams, to teach them to overcome their obstacles in a healthy way, and to live out the lives God intended them to live.

# Space

Safe

Imaginative

Personal

Informative

I want to create a space where people feel **safe** in sharing their pain, their joys, and their frustrations. I want a web site that's engaging, **imaginative**, and **informative**. I want to be very **personal** in sharing my own dreams, frustrations and obstacles as a Sherpa. I want them to see someone who **dared** to go after her own **dreams** instead of letting them die inside. I want to help people find their own **melody line**, and I want the space to feel...



A 3D puzzle with a red gear in the center. The puzzle pieces are dark grey with a metallic sheen and are arranged in a circular pattern around the central gear. The gear is bright red and has a 3D, embossed appearance. The background is a dark grey gradient.

# UNIFYING STRATEGIES

The How

# CULTIVATE PERSONAL GROWTH

By focusing on intentional growth spiritually, mentally, and emotionally, I will develop a strong core and become a conduit through which God can use me to benefit others.

# Cultivate Personal Growth

- **Read** more – Read books, blogs, and articles that expand my knowledge and challenge my thinking
- **Listen** more – Listen to podcasts and webinars that push the corners of the box and force me to think in new ways. Listen to those around me, hear their joys, sorrows, challenges, and victories
- **Energize** more – Eat right, sleep right, and exercise right so that I have the strength and momentum to accomplish everything God has for me to accomplish
- **Experience** more – Attend live events and cultivate relationships – both professional and personal, that provoke me to become who God created me to be.

# CREATE PROVOCATIVE CONTENT

By creating provocative written, audio, and video content I will inspire the discouraged dreamers to reconnect with their God-given talents and desires.

# Create Provocative Content

- Create blog posts, articles, and books that **inspire** the reader to **dig deeper** into themselves
- Create **authentic** podcasts that allow the listener into my personal journey and **challenge** the listener to **think and act**
- Create and engage in speaking opportunities that **encourage** the listener to **challenge** false beliefs and **compel** them to action
- Create videos, webinars and seminars that are **unique**, **educational**, and **compelling**

# COLLABORATE WITH CREATIVE INDIVIDUALS

By collaborating with other creative individuals, we can grow exponentially by combining our talents, resources and experience to further our collective and individual enterprises.

# Collaborate with Creative Individuals

- **Grow** a tribe of passionate individuals by encouraging, coaching, and caring – pouring into their lives as they pour into mine
- **Collaborate** with other individuals with harmonious passions and desires, complimentary skills and expertise, and differing talents and experiences
- **Partner** with more experienced mentors as I add value to their tribe, serve their needs, and contribute to their causes

# CONSTRUCT A SOLID PLATFORM

By constructing a solid platform, I will create a virtual megaphone through which my message can be heard.



# Construct a Solid Platform

- Grow a **solid email list** by using ads, offering provocative content, and offering the user something of value
- Master **social media** by making connections, learning from the experts, and practicing consistency
- Create a **compelling brand** by getting and listening to feedback

The background is a complex, abstract pattern of golden-yellow and orange lines. These lines are thick and have a soft, glowing quality, creating a sense of depth and movement. They swirl and curve around a central point, where they converge into a bright, circular glow. The overall effect is reminiscent of a tunnel or a vortex of light, with the lines becoming more densely packed and brighter as they approach the center. The colors transition from a pale yellow at the edges to a deep, rich orange and finally to a bright, almost white-gold at the very center.

My Core

# Worldview – What I Believe

- I believe God is my Creator and Jesus is my Savior and I exist to be in a relationship with Him
- I believe that freedom is a gift to be valued
- I believe laws and grace have to be synergistic in order to have balance
- I believe human life begins at conception, and that we all have a right to experience the life that God gives us

# Identity – Who I Am

- I am a child of God, forgiven from my sins, given the name Fearless
- I am a wife who loves her husband and partners with him, seeks the best for him, and honors him as the head of our family
- I am a mother who loves her daughter and is raising her to love God and be a champion for those less fortunate
- I am an encourager who helps people connect the dots between their talents and their passions
- I am a daughter, sister and aunt who believes in strong family connections
- I am a champion for the less fortunate

# Principles – What I Value

- I value family and community
- I value Truth and Truth-tellers
- I value ownership and taking responsibility for one's actions
- I value promises I make to myself and to others
- I value friendships and making intimate, lasting connections
- I value excellence in my work and personal goals
- I value margin for rest, creating moments with family and friends, and for reflection on the life I'm leading

# Passions – What I Love

- I love God with all of my heart
- I love family and friends and creating lasting relationships
- I love sunsets, especially over the beach
- I love laughing out loud at very silly things, even if the very silly thing is me
- I love helping people see their potential and seeing them live out their purpose
- I love writing stories that ignite the imagination
- I love sharing my life with those around me
- I love the way my cat purrs when she sits in my lap
- I love to travel to exotic and not-so-exotic places
- I love meeting new people

# Purpose – Why I live and work

- I live and work because God created me with a purpose to live out
- I live and work to see others reach their potential
- I live and work to help others connect the dots between their passions and their purpose
- I live and work to create something unique that will benefit my tribe
- I live and work to create a lasting legacy

My name was once  
Fearful

NOW, IT IS  
FEARLESS



A young girl with her hair in a ponytail, wearing a dark blue dress with white polka dots, stands in a field of yellow flowers. She is reaching up with her right hand to touch a glowing star that is attached to a rope hanging from the top of the frame. The sky is a deep blue, filled with many stars and a large, bright, glowing cloud. Several yellow butterflies are scattered throughout the field. The overall scene is dreamlike and magical.

My name is Fran Veal

And I Dare to Dream