

Joan Turley's Opus

"Be all that you were meant to be and you will set the world on fire." – St Catherine of Siena

### Over-arching Vision: **MY BIG DREAM**

Imagine a workplace where people are flourishing and no one is afraid of the "performance review." Everyone is given the opportunity to overcome their self-limiting beliefs through a leadership team that is committed to heart-driven leadership and is devoted to coaching every team member to their full potential. Leaders and Coaches joyfully work together to provide a safe space to grow their team members and they equip their teams with the necessary tools to reach the highest productivity level possible. Work is fun, everyone flourishes and company loyalty is unrivaled across the country. And your family life...well it is blessed beyond measure because the job hours have become a thing of deep joy...that overflows into all your life. And your children dream big dreams because they have seen the faithfulness of God in you and through you.

### Purpose: **MY MELODY LINE**

I help people turn job hours into joys, live the intended life, so they can become on-the-job difference-makers impacting the lives of others while flourishing through the work of their hands.

### Unifying Strategies: **My BIG BUCKETS**

#### 1. Personal Development (**My development/My Investment**)

He that walks with the wise shall be wise. Prov. 13:20

##### SCORECARD

- STUDY - Invest in Study Time
  - The Word of God
  - The Writings of Others
- LEARN - Invest in Learning Experiences
  - Conferences and Classes - Live Learning
  - Coaching & Courses - Virtual Learning
- GROW - Invest in Mentoring Relationships
  - Nurtured - One on One
  - Nurtured - Small Groups

#### 2. Partnered Collaboration (**My Partner Up or Partner Parallel**)

One shall set a thousand to flight but two shall set ten thousand. Duet. 32:30

##### SCORECARD

- TRIBE -Share the Stage – Impart More Hope
  - Multiply the Masses
  - Multiply the Message
- CAUSE - Stir the Cause – Share More Truth
  - Magnify the Pain
  - Magnify the Potential
- SPACE - Supply the Strategy – Train More People
  - Partnered Virtual Presentations
  - Partnered Live Presentations

#### 3. Passionate Influence – (**My Evangelizing the Message: How I Beat the Drum**)

Like a city on a hill.... Let your light shine. Matt. 5:14

#### SCORECARD

- WRITTEN – Social Media
  - Website, Facebook, Instagram
  - Published Articles, i.e., Huffington Posts, Success Magazine, etc.
  - Email Marketing – Lead Generation
- SPOKEN – Social Media
  - Website Video Posts, Facebook Video Posts, You Tube Posts
  - Published Guest Interviews on Podcasts
- VISUAL – Social Media
  - Website Photographic Blog posts
  - Facebook/Instagram Photographic Blog posts

#### 4. Persuasive Resources (My Coaching programs)

Make the most of every opportunity. Be gracious in your speech. The goal is to bring out the best in others in a conversation, not put them down, not cut them out. Col. 4:6

#### SCORECARD

- DEEPER PATH – Discover Why You Matter – From Hurt to Healing
  - Virtual – Small Group Coaching / One on One Coaching
  - Virtual or On-Site – Small Business Group Coaching
- SACRED WORK/SECLAR PLACES – Discover Why Your Work Matters – Turn Job Hours to Joy Hours & Become an On-The-Job Difference Maker
  - Virtual Small Group Coaching /One on One Coaching
  - Virtual or On-Site Small Business Group Coaching
- ENGAGE AND GROW – Discover Why Your Staff Matters – Engage Your Staff – Grow Your Business: Heart Driven Leadership: See Your People, Know their Stories, Help Them Grow & Unleash Unbeatable Loyalty
  - Virtual Small Group Coaching
  - Virtual or On-Site Small Business Group Coaching
- SALON COACHING/CONSULTING – Bring out the Best in Those You Love and Lead: Coaching Beyond the Nine to Five
  - One on One Salon Coaching & Consulting - Virtual
  - One on One Salon Coaching & Consulting – On-Site

#### 5. Propelling Experiences (My Live Events)

I'm about to do something brand-new. It's bursting out! Don't you see it? There it is! I'm making a road through the desert, rivers in the badlands. Is. 43:19

#### SCORECARD

Wherever People Gather to Create, Collaborate, and Contribute

- LEADERSHIP & WORK PURPOSE - SPEAKING
  - Workplace Gatherings: Conferences, Retreats, Seminars and Workshops
  - Women's Gatherings: Conferences, Retreats and Meetups
- DIFFERENCE MAKERS – TEACHING (FREE)
  - Difference-Makers Fellowship of Nashville:

#### Six Pack: MY CORE

- Worldview – What I believe

- I believe in the God of the Bible, (The Father, The Son, and The Holy Spirit) and that He is fully knowable and desires a relationship with us.
  - I believe that we were created in His image and that alone makes every soul precious in the sight of God.
  - I believe that both family and work are the two greatest blessings that were given to mankind before the fall and that in Jesus both family and work are being restored from glory to glory.
  - I believe that we are called into a Divine Partnership with God for the restoration of souls in this beautiful broken world.
  - I believe that faith is that which we have reason to believe is true and trustworthy.
  - And I believe that we serve a God who binds up our brokenness and redeems all things for those who have come to put their faith and trust in Him.
- Identity – Who I am
    - I am a child of God
    - I am a wife
    - I am a mother
    - I am a grandmother
    - I am a friend
    - I am a disciple-maker
    - I am an author, speaker
    - I am a work-purpose coach
    - I am a teacher, an encourager, and a giver of hope
- Principles – What I value
    - I value quiet moments and time spent with God
    - I value relationships with family, friends, and those entrusted to my care
    - I value the work of my hands, the gifts, talents and skills given to me by God
    - I value the power of words to heal and to mend the broken and busted
    - I value learning and discovering
    - I value leading with love
    - I value generosity
- Passion – What I love
    - I love making memories with my family
    - I love making a difference in the lives of others
    - I love speaking and teaching and mentoring
    - I love fellowshiping with the body of Christ
    - I love writing to influence the hearts of others
    - I love encouraging people who need a little hope
    - I love spending time in God's word, pondering deeply and growing my prayer life
    - And....I love road trips, coffee shops and bookstores
    - I love rain, candles and classical music
    - I love cold weather, fire pits and s'mores
    - I love falling asleep neath the warmth of a quilt...knowing we are in His hands and that He never sleeps or slumbers...He' always present with me.]

- I love rising early on a Saturday morning while the rest of the house lies sleeping. Just me and God and a good cup of steaming hot coffee.
- Purpose – Why I live and work
  - THRIVE – I live to not just survive but to thrive through the work of my hands
  - DIFFERENC MAKER – I live to help others turn their job hours into joy hours
  - RESTORE – I live to restore work to its original purpose – a platform for His glory
  - COMPASSION – I live to lead with love so that others might know they are precious to the Father
  - REFLECT – I live to reflect to the world the heart of God for a broken people
- Process – How do I do it?
  - UNIFYING STRATEGIES – A commitment to the strategies that will allow me to live my overarching vision.
  - GOAL SETTING – A commitment to a Yearly Goal Setting Session
  - POP (Playbook of Productive Actions) – A commitment to enter into my calendar a month by month POP