

## NICHOLE PLASTER'S OPUS

I am a personal development coach and writer who accompanies you and your team to embrace your mission, proclaim your life-changing message and make your life a masterpiece.

*Je suis une auteure et coach en développement personnelle qui accompagne vous et votre équipe à embrasser votre mission à proclamer votre message transformateur et à faire de votre vie un chef d'œuvre.*

### Over-arching Vision:

**Imagine a tribe** *of individuals who are passionate about their mission and their message.*

**Imagine a cause** *where life transformation is the utmost priority and team members are willing to try radical changes in order to experience life change in their own lives and everyone around them.*

**Imagine a space** *where living on mission, exuding passion, and casting vision are the norm; where contagious life transformation fuels a movement of exponential growth.*

### Purpose:

"Make your life a masterpiece."

### Unifying Strategies:

**Personal Growth**–By adding value to myself I add value to others.

**Synergistic Partnerships**–Strategically motivating the motivational.

**Transformational Experiences**–Contagious life transformation.

**Compelling Resources**–Content creation that promotes transmission and multiplication.

**Compounding Influence**–Investing in empowerment as the utmost priority, that each motivator spread his or her message on their platform.

## Scorecard for Significance:

### PERSONAL GROWTH

(taking care of myself, my hubby, my family, my energy)

**Words**–Investing time in consuming and digesting **content** that challenges my paradigms and brings value to my clients: daily meditation, lifetime learning–online training, ongoing quality reading list.

**Actions**–Engaging in **experiences** that align with my values, even though they might be uncomfortable, unfamiliar, or uncharted: eating well, sleeping well.

**Thoughts**–Learning from **relationships** with teachers, mentors, and coaches who stretch my thinking because of their own commitment to personal growth: life transformation group, enjoying family.

### SYNERGISTIC PARTNERSHIPS

**Tribe**–Motivate a tribe of individuals who **invest** in themselves and their raison d'être: serve my clients, coaches I'm training, and gate keepers.

**Cause**–Identifying **entry points** for people to consider and commit to the cause: meeting new clients through social presence, weekly gatherings, life transformation groups, verandas, and referrals.

**Space**–Designing **locations**, both virtual and physical, that enable transformation to take place: event planning, online community, and teaching my clients to over-deliver to their clients.

### TRANSFORMATIONAL EXPERIENCES

**Teaching**–Providing **learning** streams conducive for people to consider new information and ideas: live events, platform development.

**Mentoring**–Experiences in **authenticity** will help others gain clarity: spontaneous encounters, team gatherings, global partnership.

**Coaching**–Choosing to **invest** in a few high performers in a venue characteristic of open-ended questions that makes them go deep inside for the answers: one-on-one coaching sessions, life transformation groups.

### COMPELLING RESOURCES

**Written**–Challenging my clients to **think** critically and burn with passion about their mission, message and masterpiece: blog articles, texts, work sheets.

**Spoken**–Clients **hear** eternal truth that will motivate them to engage, transform and influence: program content in video, bonus links.

**Visual**–Clients **see** motivational content that is captivating and contemplative: books, memes.

### COMPOUNDING INFLUENCE

**Digital**–Contributing content packaged in a way that **connects** with culture: blog, self training programs.

**Conversational**–We learn from each other through **dialogue** that adapts to the clients: free tribe, paid access tribe, and innovative platform development.

**Communal**–Building a **team** of motivated motivators ablaze for the cause of life transformation: monthly verandas to train trainers, weekly motivational videos add value.