



Live *Life* Well

# Over- Arching **Vision**

## (Our Big Idea)

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- I dream of creating just like air
- I dream of thinking just like water
- I dream of hearing just like the wind
- I dream of seeing just like the horizon
- I dream of soaring just like a free eagle

I dream of a life worth living

# LIVING *LIFE* WELL

- It's 8:37 am and we're rushing to our seats. As I take hold of where I am, I hear, "Ready! Set! Go!" Newton, our Jack Russell, barks at the sound of the relay gun going off. I hold him tightly while smiling as I turn to my left and my husband, Cedric, is on his feet, cheering Team USA to the finish line. "We're winning! He may break the world record. On my right, my oldest son and his girlfriend are not paying attention to the race because they are looking into each other's eyes. My youngest son, his voice deeper now, is shouting, "Go! Go! Go! My daughter, as usual, is on the phone texting away on her phone. Alas, I'm here, smiling, because I envisioned this déjà vu moment in Kary's "I Have A Dream Speech for the March 11, 2013 Deeper Path Cohort session.
- Today is August 5, 2016 in Rio de Janeiro, Brazil. How interesting that the motto is "Live Your Passion" because I am living mine. I have become an internationally renowned speaker of truth, teacher of life, coach of conscious, mentor of opportunities, author of inspiration, and run an internet marketing enterprise, which include [www.carlaandrews.com](http://www.carlaandrews.com), [www.signatureliving.com](http://www.signatureliving.com), [www.applecore-solutions.com](http://www.applecore-solutions.com), [www.professional-development-systems.com](http://www.professional-development-systems.com) and [www.nexotica.com](http://www.nexotica.com) who makes a difference through servant leadership values Christian principles with returns in abundance in faith, family, fitness, friends, fellowship, festivities, fun, and financial significance.
- You see, in the past, because of the intensity of the criterias of my previous jobs, my life functioned on business first, family second, and God last. But now, I am living my dream with God first, family, and then business, significantly in that order. I am fulfilling my personal and business goals through God's grace and mercy.
- With a diverse background in life through faith, childhood, parenthood, schooling, business, and gifted insight, I will contribute to individuals, groups or audiences that are tailored just for them. Through new freedom, I will continuously, positively impact individuals, children, youth, and families, organizations until my last days and help them believe that the Lord has a special calling on their life and that we are on earth to increase God's kingdom. I want to help a person in his/her human potential and believe an inspired soul can soar to unlimited greatness.

# Tribe Platform

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- **Tribe (Someone) –**  
Those who hear my voice clearly and knows it resonates with individuals, teams, and organizations who want to build a better life through learning and growing
- **Cause (Something) –**  
Finding joy with a purpose no matter the circumstances . A significance for why they are here.
- **Space (Somewhere)-**  
Create and Invite you to a moral community locally, globally, internationally, and virtually where it is a safe place that will stretch and challenge you to elevate and transform to the next level . It will foster a culture of truth, abundance, and unlimited potential carved with a web of happiness and optimism and spiritually boxed with passion, purpose, and vision.

# Defining Purpose

## (The Defining Statement of My Work)

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- People, Processes, Systems...Only Better
- Connecting You to Your Potential and Passion
- Helping others live life well

# Unifying **Strategies**

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**Enhance Personal  
and Professional  
Growth**

# Unifying **Strategies**

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**Accelerate Global  
Reach, and Impact**

# Unifying **Strategies**

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**Achieve Global Brand  
Recognition**



# Unifying **Strategies**

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**Empower The  
Community**

# Unifying **Strategies**

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**Make A Difference**

# Unifying Strategies

with Score for Significance

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## Enhance Personal And Professional Growth

Articulate my vision and dreams

Build on the legacy of modeling encouragement

Learn from ancestors have created

Stand up to the greatness that God intended for me

Invite nurturing from the entrepreneurial spirit of influential leaders

# Unifying Strategies

with Score for Significance

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## Accelerate Global Reach, and Impact

Engage the Personal and Professional Community in Leadership Growth

Elevate, evangelize in life, love, and leadership

Prominent within the religion, academia, and business

Where greatness meet class poise, grace

Connect and expand

# Unifying Strategies

## with Score for Significance

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### Achieve Global Brand Recognition

help others develop a personal and/or professional dream which is a springboard to an inspiring picture of the future that energizes one's mind, will, and emotions.

Empowering them to do everything they can to achieve. It will help them make choices that strengthen the client's family, impact their workplace, and influence their communities.

Help others become servant leaders with the intent for the pursuit of standards of excellence that can only be witnessed.

Helping You To Live Your Passion

Simple, Eloquent, and profound

# Unifying Strategies

with Score for Significance

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## Empower The Community

help others develop a personal and/or professional dream

Empowering them to do everything they can to achieve

Help others become servant leaders

springboard to an inspiring picture of the future

experience lasting breakthroughs

# Unifying Strategies

with Score for Significance

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## Make A Difference

Speaker

Teacher

Coach

Mentor

Author

# Six Pack (WorldView)

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## 1. WORLDVIEW - WHAT I BELIEVE

- ALIGNMENT
- JOURNEY
- EDUCATION
- CHARACTER
- EXPERIENCE
- RELATIONSHIPS
- BACKGROUND
- CHOICES
- SKILLS
- DEVELOPMENT
- SOLUTIONS
- SYSTEMS
- DESIGNS



# Six Pack (Identity)

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## 2. IDENTITY – WHO I AM

- BELIEVER OF CHRIST-
- SPEAKER OF TRUTH
- TEACHER OF LIFE
- COACH OF PROCESS
- MENTOR OF ACCOUNTABILITY
- AUTHOR OF MORAL COMPASS
- ENCOURAGER OF HEALING
- GUIDE OF DECISIONS
- SERVANT OF ACCOUNTABILITY
- LEADER OF THOUGHTS
- DRIVER OF OPPORTUNITY
- CREATOR OF CONTENT
- DESIGNER OF PRODUCTS
- LEADERSHIP SIMPLIFIED

# Six Pack (Identity)

## 2. IDENTITY – WHO I AM (CONTINUED)

- GENEROUS
- INTEGRITY
- AWARENESS
- CHARACTER
- CLARITY
- JUSTICE
- EXPLORE
- OVERCOME
- LOGISTICS
- CONQUER
- ABUNDANCE
- FUNDAMENTAL
- OPPORTUNITY
- FREEDOM
- SIGNIFICANCE

# Six Pack

## (Principles)

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### 3. PRINCIPLES — WHAT I VALUE

- IDENTITY
- CONFIENCE
- IMPACT
- COMPETENCE
- KINDNESS
- INFLUENCE
- CLARITY
- GENEROSITY
- PERSONAL ACCOUNTABILITY
- GRACE
- INCOME
- PAYOFF

# Six Pack

## (Passion)

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### 4. Passion – What I love

- FAITH
- FACT
- FACILITATION
- FAVOR
- FANSHIP
- FOLLOWERS
- FELLOWSHIP
- FRIENDS
- FESTIVITIES
- FREEDOM
- FINANCE
- FORTUNE
- FUTURE
- FITNESS
- FAMILY

# Six Pack

## (Purpose)

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### 5. PURPOSE - WHY I LIVE AND WORK

- KINGDOM USHER
- TRUTH SEEKER
- LIFE-LEARNER
- VOICE FINDER
- TRANSFORMATION CATALYST
- PEACE MESSENGER
- TOXIC RELATION ELIMINATOR
- YOUTH EMPOWERER
- CHILD ADVOCATE
- FAMILY SUPPORTER
- INSIDE-OUTSIDE
- SCHEDULE CRUNCHER
- PROJECT MANAGER
- PROBLEM SOLVER
- CAREGIVER OF SELF
- FAMILY LEGACY

# Six Pack

## (How I Will Do It)

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### 6. PROCESS – HOW I WILL DO IT

- CHRISTIAN
- SPEAKER
- TEACHER
- COACH
- MENTOR
- AUTHOR
- HEALER
- REVEALER
- SUPPORTER
- LEADER
- INTERNET
- SOCIAL CREATOR
- BUILDER
- ENTREPRENEUR