

## KARY OBERBRUNNER'S OPUS

*“A master in the art of living draws no sharp distinction between his work and his play; his labor and his leisure; his mind and his body; his education and his recreation. He hardly knows which is which. He simply pursues his vision of excellence through whatever he is doing, and leaves others to determine whether he is working or playing. To himself, he always appears to be doing both.”*

- L. P. Jacks

### · Over-arching Vision: My Big Dream

Imagine a tribe **engaged** and **on fire**. A tribe that knows their **identity**, their **purpose** and their **context**—who they are, why they are here, and where they should invest their lives. A tribe that **believes the same things**, but thinks **different thoughts**.

Imagine a cause built around **authoring your OPUS** and **redeeming the day**. A cause committed to **belief**, **exploration**, **growth** and **creation**. A cause that **pleases the Designer** by taking **ownership** of **personal** and **holistic stewardship**.

Imagine a space **hard-wired** for **life-long learning**. A space where **authenticity** breeds and **truth in love** flourishes. A space that regularly injects doses of **acute Pain** in order to **overcome** our **chronic Pain** and create a **Soul on Fire**.

Imagine a **tribe**, a **cause**, a **space**.

Welcome to my Big Dream—I've been waiting for you.

### · Purpose: The Defining Statement of My Work

Connecting **people** to a **process** that **ignites** their **Souls on Fire**.

- Unifying Strategies: *What's Necessary for me to Achieve this?*

**Personal Growth**—By consciously adding value to myself I subconsciously add value to others; I can only export what I already possess.

**Synergistic Partnerships**—By connecting and collaborating with a select few on the mutual journey, together we improve and accomplish more than we could ever alone.

**Transformational Experiences**—By becoming more believable and by believing in others I'm qualified to create spaces that invite and challenge others to become a Soul on Fire.

**Compelling Resources**—By POPping my OPUS I'm able to provide content that catalyzes others to question, unmask, explore, overcome, and embody The Deeper Path.

**Compounding Influence**—By strategically utilizing communication and sincerely investing in relationships my impact will go deeper, reach farther, and last longer.

- Scorecard for Significance: *How do I know I'm hitting my target?*

### **Personal Growth:**

- Words (Content) – Investing time in consuming and digesting content that challenges my paradigms.
- Actions (Experiences) – Engaging in experiences (which harmonize with my CORE) even though they might be uncomfortable, unfamiliar, or uncharted.
- Thoughts (Relationships) – Learning from teachers, mentors, and coaches that stretch my thinking because of their own commitment to personal growth.

### **Synergistic Partnerships:**

- Tribe – Building a tribe committed to building themselves and authoring their OPUS.
- Cause – Identifying entry points for people to consider and commit to the cause.
- Space – Designing locations (virtual and physical) that enable transformation to take place.

### **Transformational Experiences:**

- Teaching – Providing learning streams conducive for people to consider new information and ideas.
- Mentoring – Sharing experiences (both successes and setbacks) that help others see their own situation with more clarity.
- Coaching – Choosing to invest in a few high performers in a venue characteristic of open-ended questions that makes them go deep inside for the answers.

### **Compelling Resources:**

- Written (Think) – Writing authentically and passionately in a manner that invites others to question, unmask, explore, overcome, and embody The Deeper Path.
- Spoken (Hear) – Speaking Truth to audiences that influences and engages their heads, hearts, and hands.
- Visual (See) – Creating mediums that visually connect viewers to captivating and contemplative content.

### **Compounding Influence:**

- Digital – Contributing content, packaged in a way that connects with culture.
- Conversational – Embodying an understanding that communication is a dialogue that morphs and adapts as people do.
- Communal – Building a team deeply committed to my Big Dream.

## 6 Pack

### Worldview – What I believe

- **God** – I believe God, the Grand Overall Designer, is knowable and desires a relationship with every one of us.
- **Humanity** – I believe every Human is created by God and in His image and therefore possesses intrinsic value.
- **Family** – I believe Family is the context where we impart and embody our values and worldview.
- **Life** – I believe our Life can be invested in a partnership with the Divine in order to bring renewal and restoration to the world.
- **Faith** – I believe our Faith keeps us grounded and centered in an unstable world.
- **Truth** – I believe Truth exists and must be communicated and embodied.
- **Work** – I believe we each have a choice to approach Work as our labor or our OPUS.
- **Abundance** – I believe in Abundance, in giving without receiving and pouring out grace and mercy upon others.
- **Pain** – I believe potential always exists on the other side of Pain.
- **Influence** – I believe we need to gain Influence with others before we try to lead them.
- **Discipline** – I believe excellence requires extreme Discipline, focus, and effort.
- **Time** – I believe Time is a limited commodity and should not be spent or wasted, but rather redeemed.

## **Identity – Who I am**

- **Igniter** – I am a new creation in and through Jesus Christ–free from fear and hypocrisy.
- **Husband** – I am committed to love and serve Kelly unconditionally, growing closer to her as we grow older together.
- **Father** – I am father to my 3 wonderful kids who need to see an example just as much as hear one.
- **Friend** – I am a loyal friend to a few who desires to be remembered as one who helped them in their times of need.
- **Author** – I am a writer who lets my readers peek into my process of working out own questions about leadership, faith, and transformation.
- **Coach** – I coach a few high performers using a model of open-ended questions that increases their awareness, confidence, and belief in themselves.
- **Speaker** – I am a communicator who connects with my audiences and puts my whole heart into researching and relaying the Truth in Love.
- **Achiever** – I have a great deal of stamina and I take deep satisfaction from being busy and productive.
- **Intellection** – I am introspective and characterized by my intellectual activity.
- **Futuristic** – I am inspired by what could be and I inspire others with my visions of the future.
- **Strategic** - I am able to spot the relevant patterns and create alternative ways to proceed.
- **Ideation** – I am fascinated by ideas and I easily find connections between seemingly disparate phenomena.

## Principles – What I value

- **Specialization** – I value developing and focusing on strengths.
- **Exploration** – I value venturing into new spaces, thoughts, and ideas.
- **Communication** – I value delivering information clearly and effectively.
- **Participation** – I value involving others.
- **Preparation** – I value investing the time and effort needed for excellence.
- **Creation** – I value original and authentic invention.
- **Innovation** – I value intelligent design.
- **Perspiration** – I value working hard.
- **Validation** – I value affirming others for their contributions.
- **Recreation** – I value having fun in what I do.
- **Recommendation** – I value feedback in order to grow and improve.
- **Contemplation** – I value reflection and introspection.

## Passion – What I love

- **Ownership** – I love leaving victimhood and taking responsibility for what I can control.
- **Workmanship** – I love making my life my greatest work.
- **Stewardship** – I love taking my gifts and talents seriously by investing in them.
- **Craftsmanship** – I love personal growth.
- **Discipleship** – I love discovering and applying what it means to follow Jesus more closely.
- **Followership** – I love learning from others.
- **Leadership** – I love adding value to others and influencing them to become better.
- **Sportsmanship** – I love interfacing with Teams that push themselves to reach higher levels.
- **Partnership** – I love aligning myself with people who believe the same things, but think different thoughts.
- **Showmanship** – I love people who love what they do and aren't afraid to show it.
- **Championship** – I love achieving goals.
- **Marksmanship** – I love accuracy and follow-through.

## **Purpose** – Why I live and work

- **Recognize** – I help others become more self-aware.
- **Maximize** – I help others create the necessary momentum to start the journey.
- **Minimize** – I help others remove the noise that clutters their lives.
- **Legitimize** – I help others see the value of slowing down to reflect and write.
- **Organize** – I help others create the needed space to author their OPUS.
- **Customize** – I help others author their OPUS.
- **Categorize** – I help others identify their signature strengths.
- **Synthesize** – I help others make strategic connections that close their gaps.
- **Prioritize** – I help others do the first things first.
- **Catalyze** – I help propel others forward so they can achieve their dreams.
- **Exercise** – I help others develop a strong CORE.
- **Optimize** – I help others get the best return on their lives by holding them accountable to embody their OPUS.

## **Process** – How do I do it?

My POP (Playbook of Productive Action)

- **January** –
- **February** –
- **March** –
- **April** –
- **May** –
- **June** –
- **July** –
- **August** –
- **September** –
- **October** –
- **November** –
- **December** –