

Laurie Hock's OPUS

Overarching Vision

My Tribe: People willing to commit to their own journey of self discovery, growth and development. People hungering for transformational growth with the capacity and desire to invest themselves in the process.

My Cause: Developing, growing and energizing people through unique transformational processes comprised of coaching, speaking, leadership development, personal growth, resources and custom content creation.

My Space: Through my business, Growing Points, I create a vibrant atmosphere of energy, enthusiasm, possibility, joy, hope and belief - the perfect elements for fostering GROWTH. I'm an atmosphere-changer - lighting up the room with my contagious smile and giving life to those around me by building them up and believing in them. As a result, people begin to believe in themselves, too. I propel others to grow beyond their current position and step into things they thought were out of reach. I lead them to living *their* life at Full Capacity.

Purpose - The Defining Statement of My Work:

Empowering People to Live Life at Full Capacity by Developing Them Through Transformational Growth Processes.

I am a coach, speaker and author who leads people, leaders and organizations desiring growth and development through experiences to increase their levels of awareness, effectiveness, and excellence so they can live life at Full Capacity- a fulfilling and invigorating life.

Unifying Strategies: What's Necessary for Me to Achieve This?

1. Communing with God

Because I prioritize time in God's Presence with Daddy God, Jesus and Holy Spirit, my triune being - spirit, soul and body - functions from a place of peace, rest, abundance, revelation, divine health, and alignment with God's Word and will. I always have something to pour out to others because I have filled myself up in His Presence first.

2. Personal Growth

By personally stretching and growing, I demonstrate a continual commitment to the process of learning and developing myself. This propels me forward, as well as makes me more qualified, capable and credible to continually develop others.

3. Cultivating Connections - (Networking/Relationships)

Because I create and cultivate connections and relationships with people congruent to my tribe, I am continuously expanding my sphere of influence. I invest myself in collaborative relationships where I have opportunity to serve as both the giver and the receiver.

4. Releasing Revelatory Resources

From the overflow of my own growth, I launch captivating content in written, verbal and visual forms to propel others into living life at full capacity.

5. Transformational Processes

Because its the process that excites me, I engage, coach and support people through transformational processes of discovery of their design, development and destiny.

Scorecard of Significance: How Do I Know I'm Hitting My Target?

1. Communing with God

- i. Soaking - Positioning myself in God's presence to connect with Him, receive from Him, and respond to Him with my spiritual and physical senses.
- ii. Studying - Dissecting Biblical passages and content for revelation and application, increasing my understanding of its relevance for today.
- iii. Journaling - Reflecting, processing and evaluating my experiences in the Presence of God for my growth, learning and development.

2. Personal Growth

- i. Content - Committing time and energy to absorb content that causes me to think and respond in increasing maturity.
- ii. Experiences -
- iii. Pioneering - For perpetual growth, there must always be things I'm stepping into and up to that I've never done before.
- iv. People - Positioning myself around people I can learn from, interact with, and lead alongside that are further than I am and can champion my course while I champion theirs.

3. Cultivating Connections - (Networking/Relationships)

- i. Initiate - I capitalize on initiating connection opportunities with like-minded people by networking with intentionality.
- ii. Invest - I commit to investing time, resources, energy, thought and emotion into purposeful mutually beneficial, collaborative, tribal relationships.

iii. Intentional Increase - The impact of initiating and investing in connections and relationships is an increase in my influence.

4. Releasing Revelatory Resources

- i. Written - My written content opens the heart and mind of the reader to embrace the process of discovering their SMILE (Signature, Motivation, Implementation, Leadership and Exemplify), design, development and destiny.
- ii. Verbal - Speaking to audiences to compel them toward growth and increased levels of self awareness, primarily with multiple appearances per audience to produce and measure genuine transformation.
- iii. Visual - Provoking change through revelation experienced visually.

5. Transformational Processes

- i. Coaching - Mobilizing people individually or in groups to higher levels of self awareness and effectiveness by asking explorative, reflective, curiosity-based questions.
- ii. Teaching - Providing learning systems conducive for people to consider and implement new information and ideas.
- iii. Mentoring - Sharing experiences (victories and failures) and offering insight that empowers others to view their own situations with new depth of understanding and direction.

Defining My Six Pack:

1. Worldview: What I believe

- a. I believe God is in a good mood and wants to partner with His people to release the Kingdom of Heaven on the earth today.
- b. I believe there is an innate need in all people to know their Creator and have intimacy with Him. God fills a void in people that cannot be filled by anything else.
- c. I believe we do control our own destiny. God has a master plan for our lives, but it is up to us to choose to embrace and develop that, living it out day by day.

2. Identity: Who I Am

- a. Daughter of God and Carrier of His Presence: I am made in the image of God and thus have immeasurable greatness within me. Through relationship with the Triune God I am a carrier of His presence and have authority and responsibility to bring God encounters to people everywhere I go.
- b. Learner: I am a perpetual student with a teachable spirit, ever committed to continuous learning to expand my knowledge and facilitate my own growth, development, and improvement.
- c. Leader: I use my God given authority to influence lives around me and call them to the greatness that dwells within them.

- d. Teacher: I have a deep desire to release to others that which I've learned so I can empower and equip them to live their journey with excellence. I cannot keep fresh revelation to myself! It's meant to be shared and released!
- e. Activator: When leading, I activate people because I recognize learning and growth happens hands on, not primarily in a listening format. I love helping people step into new things and involving them actively, not merely observationally in the learning process.
- f. Inclusive: I am consciously aware when others may feel disconnected or left out of a group or conversation. It is my pursuit to help everyone feel connected and valuable.
- g. Deep: I am a person of depth, not content or satisfied by surface level interaction. I am created to connect with others deeply on a heart to heart level where I can both know others and be known in a way that leaves an impact.
- h. Encourager: I see the "gold" in people and naturally seek ways to build others up and affirm who they are and what they're doing. I support and encourage them to step into new things and grow through that process.
- i. Prophetic: I have an intimate relationship with Daddy God and I hear His Voice. Through Holy Spirit, I hear, discern, and release God's words, direction, messages and plans for my life and others.
- j. Wife: I am a wife who loves and champions my husband Andrew, affirming and supporting him to live out the unique call of God on his life.
- k. Mom: I am a blessed mom of 3 precious young children in whom I am privileged to impart a love for God, a love for others and a love for the way God has created them special and distinct.
- l. Friend: I have many acquaintances and people I influence but just a handful of friends in my inner circle.
- m. Coach: I am a coach who leads other people and organizations to increased awareness and functionality of their design, development and destiny.
- n. Speaker: I am a speaker who engages my audience, articulates big idea content into something relevant to real life, and propels people forward in their own journey in response to my message.
- o. Author: I am a writer who writes as a way to process through my own life and leave a legacy as I reflect, evaluate, learn, grow, receive and chew on fresh revelation from discovery within or with Him.

3. Principles: What I value

- a. Worshipping: I value time fellowshiping with God.
- b. Writing: I value time to write and sort through what's on my mind, what's heavy on my heart, what's engaging my emotion, what I need to learn in my current situation. This is what gives me life and keeps me moving and growing.
- c. Experiencing: I value processes. I find great joy in transformational processes that occur over time rather than a hit and run one time event. I want to help nurture and encourage through developmental processes to witness the unfolding rose.
- d. Caring: I value caring for other people's hearts.
- e. Fellowshiping: I value quality time together.

- f. Connecting: I value depth and details. I enjoy hearing the details of how people felt, what they were thinking, how they decided to do what they did, etc. Broad, generalized stories with no heart connection do not move me the way detailed, emotion-filled stories of authenticity, purpose and truth do.
- g. Moving: I value movement. I get frustrated in situations where people are unwilling to change or cannot see past their current way of doing things and its limitations. I thrive when we are moving toward something yet to be fully realized and grasped.
- h. Celebrating: I value joy. I feel a joy-filled lifestyle is an inevitable, life-long experience when we are in relationship with God and living out of His love, hope and abundance.
- i. Uplifting: I value optimism and positivity. Its way more fun and fulfilling to look at life when your glass is half full, rather than half empty.
- j. Relating: I value people and the unique giftings they bring to the table. I value being in relationship, connected to others and taking time for others because people matter more than tasks.

4. Passion: What I love

- a. I love being an enthusiastic, excited, and encouraging supporter of people, believing in them for great things and championing their growth and successes.
- b. I love seeing the big picture, envisioning well beyond what is visible today and calling forth what is to come. I experience life in the moment but make decisions today toward the milestones ahead.
- c. I love getting people excited and propelling them to take action on something, mobilizing them toward something greater.
- d. I love meeting, connecting and collaborating with other people committed to their own journey of self development, living their purpose, going after their dreams without limitation, and making their mark on the world.
- e. I love the process. I cherish the journey both of myself and others and get great satisfaction being part of it over time, rather than just a one-time interaction.
- f. I love deep, rich conversation that gets well below surface level and explores and confronts what's really happening in the heart of the people I'm engaging with.
- g. I love learning. Ironically, it's how I both relax and get charged up.
- h. I love that I am free to be me and that Laurie has many facets, as seen in the Identity component above. They all function together to bring wholeness, fullness and joy to life.
- i. I love helping and serving others in areas of my strengths and giftings. That makes a win-win for me and them!!
- j. I love bringing people into my journey, as I feel my life is a teaching point from which I can bring revelation and breakthrough to others based on what my own experiences are teaching me.

5. Purpose: Why I live and Work

- a. I'm created to draw others into the Presence of God and experience His love.

- b. I'm called to lead others into discovery and appreciation of their unique, God-given design.
- c. I'm purposed to lead others through self development, helping maximize who they are through engaging in growth processes to increase their awareness and capacity for significance.
- d. I find incredible joy helping people realize their destiny (purpose) and step into that reality.
- e. I delight in investing in people who want to progress themselves. I care deeply about people and what they are going through.
- f. I'm called to lead leaders. I'm called to develop and equip leaders. God has given me the heart and eyes that see where other people need growth and the desire to help them become more excellent. He's gifted me with the ability to help sharpen others, raising them up to new levels to fulfill God's call on their life.
- g. I live to inspire and leave a legacy of faith in my marriage and in my children, transcending beyond my lifetime unto generations to come.