

Daniel Evans

Enjoying Life with Purpose

Overarching Vision

My dream is to be granted the opportunity to assist in lifting others to connect with their leadership potential for the purpose of expanding their audience and igniting them to positively influence others to do the same.

Tribe (Someone)

A tribe of leaders ignited to expand their areas of leadership influence creating an environment for others to do the same. A tribe of leaders who are well-connected to their potential, constantly investing in personal growth for themselves and others. A tribe who is lifting others to leading life with purpose by shaping their dreams.

Cause (Something)

A cause with strategic action intended to lift, expand and ignite individuals, organizations, and businesses to positively impact leadership growth. A cause that not only produces results in personal growth, but influences corporate growth as well.

Space (Somewhere)

A space of leaders where continuous pursuit of action toward personal development and leading life with purpose by shaping their dreams is normal. A space where lifting, expanding and igniting are actively engaged toward others in helping them overcome complacency, lethargy, and dissatisfaction.

Purpose Statement

Through creativity and action I lift, expand, and ignite leaders to their greatest potential to become dream shapers.

Unifying Strategies and Scorecards

Bucket #1 – Personal Development

Study other resources on the subjects of personal development (growth), leadership training, team development, business building, and writing. These main areas of focus are for my personal development for which I will be providing services for the personal, ministry and business development of others.

Scorecard:

Organizing - Research credible sources to include seminars, training, and written information that will expand my own knowledge base on these subjects.

Reading – Study the written resources for the purpose of enhancing training sessions when scheduled.

Training – Attend seminars, training conferences, and workshops for personal development and certification credentials.

Bucket #2 – Content Development

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Create curriculum from my own experiences of leadership, business and ministry operations, and the learned processes from the personal development phase. The curriculum will be structured with helps and in a guide format to maximize the individual's personal experience.

Scorecard:

Planning – Develop a plan for curriculum, books, blogs, and other social media based upon my values, experience, and subject interests.

Writing - Write curriculum, books, and social media articles that will speak to the reader to engage in personal development, training, and in being equipped to excel in leading others.

Challenging – Create programs from the curriculum, books, and social media articles that will challenge the readers and participants to be lifted, expanded and ignited.

Bucket #3 – Group Development

Create a group(s) of people who have like passions for personal growth in business and ministry leadership. The discussions and experiences shared in the group will define the needs of others to provide resources that will add value. These groups can help in the selection of Affiliates.

Scorecard:

Seeking - Seek experienced group participants who sincerely with proper motives add value to a think tank endeavor for maximum impact to the group and clients of each group participant.

Engaging - Engage in frequent communication with each group participant during and after each think tank endeavor to share newly obtained experiences.

Collecting - Collect data from each participant to create new curriculum or to revise existing curriculum.

Bucket #4 – Platform Development

Borrow and create avenues of exposure for my brand and services. This will be done through a website with optimized SEO, email marketing, teaching, coaching, training, free teleseminars, and other options to offer free information to attract optimum attention. Thus exposure!

Scorecard:

Borrowing – As I am trained and certified through structured programs use these platforms with authorization in building my own platform.

Building – Build a website and use all available electronic marketing resources and social media to create avenues of exposure to include easy accessibility. Build clientele base and seek speaking engagements.

Giving - Produce free teleseminars and short videos to attract clients to services offered and to notice the value available. Use free gifts and offers to attract people. Give to receive!

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Bucket #5 – Partnership Development

Continue strategizing to maximize an audience by creating partnerships. Utilize Affiliate Programs and Strategy groups to aid in this development. Produce DVDs, webinars and free short informational videos to assist with partnership creation and offer benefits for continual support of the partnerships. Coaching will be provided through the Strategy Groups.

Scorecard:

Penetrating – Utilize Affiliate Programs, which allows a select few among business and religious organizations, to assist in creating an audience that will strategically penetrate the market.

Saturating – Strategy Groups and Public Speaking will assist to saturate the market in the areas of Affiliates. Other sought after avenues will create these opportunities. Penetrate and then saturate is the strategy!

Rewarding – Greater rewards will be the results from thorough exposure and quicker platform building through the development of partnerships because of the Affiliate Program and Strategy Groups.

Core Six Pack

Worldview – What I believe

I believe all people are created with potential for personal growth and success deep within each of us. I can choose to yield myself to change through this potential, to be what I was created to be, and help others who also yield to the same process. I believe we all share chronic pain in some fashion, but to those of us who desire to suffer an acute pain to fulfill dreams, there is no limit. I believe our world can change when enough individuals change positively.

Identity – Who I am

I am one who realizes that I am no one without God, but am someone in Him. Because I know who I am in Him I have divine potential that is limitless. This limitless potential allows me to access what has been placed within me to fulfill my divine calling, which enables me to lead others into corporate successes and dream shaping.

Principles – What I value

I value relationships of God, family and friends. I value opportunities because I know they are divinely setup to prosper me, because of Whose I am. I value my time, because that is the only thing given me that cannot be replaced. I value the desires of others to excel and do what I can to assist them in meeting their goals thus fulfilling their purpose and leading them to a place where dreams take shape. I value the synergistic operation of teamwork to make the dream work.

Passion – What I love

I love serving my God and knowing He speaks to me. I love truth, freedom, and divine authority. I love the fact that God is in control of this world and helps me to control my part of the world. I

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love family and divinely orchestrated friendships. I love helping others reach an awareness of their potential and then leading them into their dreams. I love adding value to others, because that is what God does.

Purpose – Why I live and work

I live to obey and love God, my family and fulfill my purpose. I live to change in positive ways, because it is only through my positive changes that will influence others to successful changes. I live to honor God and others through enjoying the fruit of my labor, for it is the gift of God. I live to grow and prove that God potential resides in me. I live to lift, expand, and ignite those around me, because together we make our world what it is now and what it will be for our children. I live to make a life, not live to make a living! I live to give dreams shape!

Process – How I will do it (POP – Playbook of Productive Action)

The POP from living out my purpose through my Unifying Strategies and Scorecards of each day will be the evidence of HOW I WILL DO IT! It is how you schedule!