

My Deeper Path OPUS – Jim Gernetzke

TRIBE – PLACE – CAUSE

SOMEONE - TRIBE

Although, my appeal may be much broader, and will not be exclusionary... my primary focus is Catholic adult men, ages 18 and up

SOMEWHERE - PLACE

Within the Catholic Community in Franklin County, the Diocese of Columbus, and beyond

SOMETHING - CAUSE

To walk with them in becoming increasingly aware of the desirousness - and the need and means - to grow and better integrate Mastery of Self (Internal) and Leadership of Self and Others (External) in becoming better people: Persons, husbands, fathers, sons, brothers, friends, business associates, and citizens

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OVERARCHING VISION

I dream...of JOURNEYING alongside others...

on the road to fulfilling the call of our Creator - challenged to grow in awareness of that programming which is restraining us, to an increased awareness of our full potential - to thinking and acting into greater results in Mastery of Self (CCC 355-378)...

(Inwardly - to be, as intended, free of the triple concupiscence that subjugates us to [1] the pleasures of the senses, [2] covetousness for earthly goods, and [3] self-assertion, contrary to the dictates of reason)

and in Leadership of Self and Others...

(Outwardly - as Jesus modeled -practicing Servant Leadership, as a Steward, caring for others as a Shepherd cares for his flock)

leading lives lived fully awake and intentional - with integrity, authenticity, and virtue - becoming the best possible versions of ourselves.

Persons, husbands, fathers, sons, brothers, friends, business associates, and citizens

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PURPOSE

(Autograph Your Work)

Unleashing the restrained and readying the uncertain for transforming their possibilities into realities.

Unleash- set loose to pursue or run at will

Restrained- held back from action; limited or hampered action, growth, or effect

Ready- duly equipped; completely prepared or in fit condition for immediate action

Uncertain- Not confident, assured, or free from hesitancy; not clearly or precisely determined

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UNIFYING STRATEGIES (Buckets of Productive Action)

SERVANT – ME - The Servant Leader

My Development: Unleashing and Readying Myself

SPIRITUALLY: To better KNOW, LOVE and OBEY Him, in whose image I was created

PERSONALLY: To become the best possible version of myself (Self Leadership)

PHYSICALLY: Achieving and maintaining a professional PHYSICAL PRESENTATION - HEALTHY, FIT, PROFESSIONAL

PROFESSIONALLY: To PREPARE for role of SERVANT, STEWARD and SHEPHERD in facilitating transformation

SERVING – WHO? - In Service To ...

Client Development: Identifying and nurturing relationships with those desiring transformation

WHO? Identification of ... primarily Catholic adult men, ages 18 and up

WHERE? Their Hang Outs ... within the Catholic Community of Franklin County, the Diocese of Columbus, and beyond

HOW? Introduce Myself ... and walk with them in becoming increasingly aware of the desirousness - and the need and means - to grow and better integrate Mastery of Self (Internal) and Leadership of Self and Others (External) in becoming better people:

SERVICE – WHAT & HOW - Meeting the needs of the WHO

Development and Delivery – of that which facilitates growth in Mastery of Self; and Leadership of Self and Others

WHAT? Program Development: Programs developed for Individuals and Businesses

WHERE? Meeting Places: For delivering on the purpose

HOW? Program Delivery; Lead Like Jesus Leadership: Practicing SERVANT leadership i.e. To see my leadership role as STEWARD; To care for those entrusted to me as a SHEPHERD cares for his flock.

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SCORECARD FOR SIGNIFICANCE (Buckets of Productive Action)

SERVANT - ME - The Servant Leader: *My Development: Unleashing and Readying Myself*

SPIRITUALLY: To better KNOW, LOVE and OBEY Him, in whose image I was created

- KNOW: Daily - Spending Time in Scripture and Good Spiritual Books/Resources
- LOVE: Daily - With Jesus in the Mass, the Sacraments, Adoration, and Prayer
- ...including praying my work and experiencing Jesus in his distressing disguise
- OBEY: Daily - Intent on growing in Mastery of Self
- (Inwardly) - see CCC: 355-378 - free of the triple concupiscence that subjugate me to [1] the pleasures of the senses, [2] covetousness for earthly goods, and [3] self-assertion, contrary to the dictates of reason

PERSONALLY: To become the best possible version of myself (Self Leadership)

- *Investing my time in and with:*
- People intent on (a) waking up! and (b) living and modeling virtuous lives
- Daily - Thinking, Reflecting, Contemplating
- Maintaining fiscal discipline: rebuilding my finances
- High quality Personal Development resources

PHYSICALLY: Achieving and maintaining a professional PHYSICAL PRESENTATION - HEALTHY, FIT, PROFESSIONAL

- Weight and Diabetes Control: EATING RIGHT and EXERCISING, REGULARLY (195#)

PROFESSIONALLY: PREPARE for role of SERVANT, STEWARD and SHEPHERD in facilitating transformation

- Investing my time in and with:
- High quality Professional Development resources:
- John Maxwell: 5 Learning Systems (1) Everyone Communicates, Few Connect; (2) Becoming a Person of Influence; (3) Put Your Dream to the Test; (4) Leadership Gold; (5) How to Be a REAL Success
- Bob Burg; Michael Port; Neil Rackham: Go Giver; Book Yourself Solid; Endless Referrals; Spin Selling
- High quality teachers, related to my field, and their work - Kary Oberbrunner: The Deeper Path; Owen Phelps: Lead Like Jesus
- People striving to be better Coaches, Teachers, Speakers
- Thinking, reflecting, contemplating

SERVING - WHO? - In Service To ... *Client Development: Identifying and nurturing relationships with those desiring transformation*

WHO Are They? Identification of ... primarily Catholic adult men, ages 18 and up (*****FILL THE SALES FUNNEL*****)

- Spending time identifying and meeting potential Tribe members
- Adding value to potential Tribe members - encouraging those relationships

WHERE Are They? Their Hang Outs ... within the Catholic Community of Franklin County, the Diocese of Columbus, and beyond

- Identifying places where potential Tribe members hang out
- Getting to know those who can LEAD ME to potential Tribe members, or who may be, themselves, potential Tribe members

HOW Do I Connect? Introduce Myself ... and walk with those becoming increasingly aware of the desirousness - and the need and means - to grow and better integrate Mastery of Self (Internal) and Leadership of Self and Others (External) in becoming better people:

- Networking: Into and through...The Catholic Community - Diocese, Parish, Clubs, Businesses, Professionals, Schools
- Networking: Into and through...Other Business Circles - Clubs, Businesses, Professionals, Schools

SERVICE - WHAT & HOW - Meeting the needs of the WHO

Development and Delivery – of that which facilitates growth in Mastery of Self, and Leadership of Self and Others

WHAT? Program Development: Programs developed for Individuals and Businesses

Teaching & Facilitation Programs and Materials

- Personally Delivered Programs
- Self Study Digital Programs

WHERE? Meeting Places: For delivering on the purpose

- Identifying, Developing Relationships with, and Booking Meeting Places

HOW? Program Delivery; Lead Like Jesus Leadership: Practicing SERVANT leadership i.e. To see my leadership role as STEWARD; To care for those entrusted to me as a SHEPHERD cares for his flock.

Delivering is Selling - Coaching, Teaching, Speaking & Mentoring - Outside & Inside of Companies [Free AND Paid]

- Leadership Series (e.g. Breakfast)
- Lunch & Learns
- Mastermind Groups
- Workshops & Seminars
- One-To-One Coaching Engagements
- Cohorts (Group Coaching Engagements)
- Keynotes

Selling is Delivering - content via Social Media

- LinkedIn, Facebook, Twitter, Website
- Video, Podcast
- Blog, Catholic Times

My Deeper Path OPUS – Jim Gernetzke
My Six Pack

1. Worldview – What I Believe – How I see the world

*I believe...that God – Love – an act of the will – is willing us into existence this very moment...that we are "partakers in the divine nature"; souls with bodies, not bodies with souls...whose purpose it is to know, love and serve Him, including loving our neighbor as ourselves. Our lives are pure gifts from God. What we do with our lives are our gifts to Him, in return. **We are to be Jesus in the world - pencils in His hands.***

2. Identity – Who I Am – How I see myself

I am...a child of God...a citizen of the Kingdom of God...living in exile – a pilgrim, a foreigner – a sinner, wanting and trying to not be...wanting to know, love, and serve Him...wanting to love my neighbor as myself...on a journey of becoming...a Servant Leader, Steward, and Shepherd within my circle(s) of influence – modeling Jesus in a broken world. I am trying to be a holy person...maximizing the talents God as gifted to me...wanting to get to heaven...wanting to take as many people with me, as possible.

3. Principles – What I Value – What possesses worth in my life

I value... being reasonably happy in this life, and supremely happy with God forever in the next...living and modeling a virtuous life - full of Faith, Hope, and Charity; with Prudence, Justice, Fortitude and Temperance...being worthy of the seven GIFTS of the Holy Spirit: wisdom, understanding, counsel, fortitude, knowledge, piety, fear of the Lord...bearing the Fruits of the Spirit: charity, joy, peace, patience, kindness, goodness, generosity, gentleness, faithfulness, modesty, self-control, chastity ... Avoiding The seven CAPITAL (Deadly) SINS: pride, avarice (greed), envy, wrath (anger), lust, gluttony, sloth

4. Passion – What I Love – Who or what I cherish

*I love...God the Father, Son, and Holy Spirit...all of God's creation... the Catholic Church...the dignity of human life, itself...deep relationships with my family; my good and best friends; my brothers and sisters in Christ...freedom, not license...equal opportunity...GIFT...**sharing myself with others...Waking people up***

5. Purpose—Why I Live and Work

I live... to give glory to God, as an obedient Child of God, conforming my Will to His Will; Taking – as JESUS did – this sinful world as it is, not as I would have it; Trusting that He will make all things right if I surrender to His Will.

I live...detached with the Serenity to accept the things I cannot change, the Courage to change the things I can, and the Wisdom to know the difference; enjoying one moment at a time; one day at a time; accepting my cross – my state of life – hardship as a pathway to peace...knowing, loving, and serving God – with all my soul, with all my heart, with all my mind, and with all my strength – loving my neighbor as myself

*I help...others to do and BE the same – **becoming all God made them to be – waking people up to their potential and inspiring them in transforming their possibilities into realities.***

6. Process—How I Will Do It

*I am living out my purpose by...**Unleashing the restrained and readying the uncertain for transforming their possibilities into realities**...by means of personal encounters...sharing myself by Speaking, Teaching, Coaching, and Mentoring...in Lunch and Learns, Mastermind Groups, Workshops, Seminars, and Coaching Engagements...drawing upon my own experiences, as well as programs like those of - The Deeper Path, Lead Like Jesus, and The John Maxwell Team.*

The CARDINAL Virtues

Prudence:

- Right reason in action
- Judgment of conscience

Justice:

- Respecting rights of each
- Establishes the harmony that promotes equity regarding persons and the common good

***Fortitude* (Courage)**

- Firmness in difficulties; constancy in pursuit of good;
- Resolve to resist temptations; to overcome obstacles in the moral life;
- Enables the conquering of fear, even fear of death, and to face trials and persecutions.
- Disposes one even to renounce and sacrifice his life in defense of a just cause.

Temperance

- Moderates attraction of pleasures
- Provides balance in the use of created goods.
- Ensures the will's mastery over instincts
- Keeps desires within the limits of what is honorable.

The THEOLOGICAL Virtues

Adapt man's faculties for participation in the divine nature

- They relate directly to God.
- They dispose us to live in a relationship with the Holy Trinity.
- They have the One and Triune God for their origin, motive, and object.

Faith

- By which we believe in God, all he has said and revealed to us, and that Holy Church proposes for our belief
- By which "man freely commits his entire self to God."; to want to know/do God's will

Hope

- By which we desire the kingdom of heaven and eternal life as our happiness
- By which we place our trust in Christ's promises and relying not on our own strength, but on the help of the grace of the Holy Spirit.
- Takes up the hopes that inspire men's activities and purifies them so as to order them to the Kingdom of heaven
- Keeps man from discouragement; sustains him during times of abandonment
- Preserves us from selfishness; leads to the happiness that flows from charity

Charity

- By which we love God above all things for his own sake
- and our neighbor as ourselves for the love of God

Fruits of CHARITY

- Joy; Peace; Mercy

The seven GIFTS of the Holy Spirit

- Wisdom
- Understanding
- Counsel
- Fortitude
- Knowledge
- Piety
- Fear of The Lord

Fruits of the Spirit

... are perfections that the Holy Spirit forms in us as the first fruits of eternal glory.

- Charity
- Joy
- Peace
- Patience
- Kindness
- Goodness
- Generosity
- Gentleness
- Faithfulness
- Modesty
- Self-Control
- Chastity

The seven CAPITAL (Deadly) SINS

- Pride
- Avarice (greed)
- Envy
- Wrath (anger)
- Lust
- Gluttony
- Sloth