

# OPUS

## Overarching Vision

Imagine a space where people feel safe to be real. Where people find common ground and new perspective when they are in conflict with one another. Where people explore new insights in places they feel stuck and discover breakthrough solutions that open doors to their potential.

## Purpose

Creating space where people feel safe to be real and discover breakthrough solutions.

## Unifying Strategies

**Personal Growth**--By regularly feeding my mind and spirit as well as connecting with mentors on a regular basis, I will give from the overflow of my internal reservoir and increase the value I add to others.

**Intentional Marketing**--By being in strategic places on a regular basis to network, by offering complimentary services to individuals and groups, and by implementing other marketing strategies, I will add value to people's lives and cultivate relationships that will lead to coaching and speaking engagements.

**Breakthrough Solutions**--Through coaching, speaking and training, I will create space that allows people the freedom to experience transformation and discover breakthrough solutions. By designing programs that fit my passions and meet needs in others, I will add value to people and work from my strength zone.

## Scorecard for Significance

### Personal Growth

- Reading--Read books, articles, and blogs at least 15 minutes a day
- Reflection and Prayer--Pray and reflect at least a half hour each day
- Coaching--Receive coaching twice a month
- Mentoring--Initiate conversations and relationships with people who can mentor me in both my weaknesses and areas of strength and for whom I can add value in return.

### Intentional Marketing

- Public Places--Make new friends and re-connect with old acquaintances by being available in public places (Add two names a week to my list of potential clients)
- Chamber/Music/Church Events--Attend at least one event each month to add value to others and connect with potential coaching participants
- Networking Groups--Become a member of a networking group and attend monthly meetings
- Complimentary Coaching Sessions--Contact new people and old acquaintances to offer a complimentary coaching session. (one session a week)
- Lunch and Learns--Offer free Lunch and Learns to pastoral groups, community groups, and businesses (one event a month)
- Writing--Publish articles, blogs and books

### **Breakthrough Solutions**

- Coaching--Individual life coaching, business coaching, group coaching, pre-marital coaching, couples coaching, conflict resolution coaching, EQ-i debriefs/coaching
- Speaking--keynote business addresses, retreats, conferences for pastors and staff
- Training--Team building, conflict resolution training, MBTI team building, FIRO Element B team training, workshops on corporate values and self-awareness

## **6 Pack**

### **Worldview--What I Believe**

- **God**--I believe God loves us unconditionally and sent Jesus to die for our sins and our healing.
- **Life**--I believe every life is valuable from conception to death and should be cherished.
- **Dreams**--I believe God instills a Big Dream in each person that only he/she can fulfill.
- **Truth**--I believe God is the author of all truth. Satan is the author of all lies. We need companions on our journey to help us distinguish between truth and lies.
- **Glory**--I believe God's glory shines through each Believer in a unique way. Satan tries to mask our glory by wounding us in the very place of our glory. Satan's agenda is to snuff out our glory and keep us from fulfilling our Big Dream.

- **Pain**--I believe pain is a by-product of growth and pursuing our potential. If we try to escape pain, it leads to mediocrity. If we push through our pain, we can achieve our potential.
- **Assuming Positive Intent**--I believe people do what makes sense to them, given their current thinking. A new insight leads to new thinking, new behavior and new results.
- **Choices**--Our results in life are the direct result of our choices. We are accountable for our choices and our results.

## **Identity--Who I Am**

- **Wife**--I bring out the best in Troy by helping him discover his greatness. I fill in for his liabilities and believe in him. I create a space where he is fully known and fully loved.
- **Mother**--I create for my three kids an environment of openness, unconditional love and safety so they can discover their glory and move toward fulfilling their Big Dream.
- **Coach**--I help people achieve breakthroughs in relationships that are not working and in other places where they are stuck.
- **Optimist**--I believe the best in people and situations. I look with my spiritual eyes.
- **Facilitator**--I create a safe space that fosters insight, transformation and learning.
- **Speaker**--I communicate God's truth clearly and inspire people to see themselves through a new lens.
- **Friend**--I help my friends distinguish truth from lies and help them discover their glory.
- **Entrepreneur**--I support my family through my own business where I work from my strengths and my passions.
- **Connector**--I build bonds that unite different types of people who have separate and often clashing agendas. My appreciation of everyone's uniqueness frees me to help individuals direct more of their attention to what they have in common.
- **Maximizer**--I focus on strengths to stimulate personal and group excellence. I seek to transform something strong into something superb. I interject energy, optimism and enthusiasm into groups and individuals.
- **Empathizer**--I am very alert to the unexpected ideas and feelings contained in the words of an individual. My awareness of what is and is not said prompts people to come to me. I can sense the feelings of other people and often detect impending conflict sooner than most people do. I have a gift for helping people find common ground which makes it easier for people to politely resolve their differences.

- **Relator**--I reduce difficult-to-understand ideas or processes to their basic parts (“less is more”). I tailor my words of wisdom to fit people’s unique needs or personalities.
- **Learner**--I have a great desire to learn and continuously improve. I study humans. My approach is direct. My gaze is intense. My interest is sincere.

## **Principles--What I Value**

- **Excellence**--I value doing my best for God’s glory.
- **Work**--I value doing what I love for my work.
- **Communication**--I value conversation that leads to breakthrough and transformation.
- **Openness**--I value honesty in communication for the sake of understanding another’s perspective and being open to change.
- **Integrity**--I value being authentic and real.
- **Freedom**--I value walking in freedom and helping other walk in freedom too.

## **Passion--What I Love**

- **Safety**--I love creating space for people to be real and feel loved unconditionally so they can explore their greatness.
- **Dreaming**--I love thinking and praying about pursuing my Big Dream and helping others pursue their Big Dream too.
- **Learning**--I love pursuing personal growth and moving toward my potential.
- **Truth**--I love interrogating the truth and distinguishing between fact and story.

## **Purpose--Why I Live and Work**

- **Clarify**--I help people distinguish between truth and lies.
- **Resolution**--I help people resolve conflict when they find themselves at odds with one another.
- **Breakthrough**--I help people discover breakthrough solutions in places where they are stuck.
- **Perspective**--I help people see from one another person’s perspective.
- **Safety**--I help people feel safe and loved unconditionally so they can explore their blind spots and potential.
- **Explore**--I help people identify their glory.