
Overreaching Vision:

I have a dream:

That my physical, mental, and nutritional health will continue to be a top priority for me, as I have learned that I must put my oxygen mask on before I can help anyone else!

That anything I believe is impossible becomes fully accessible to me and to others on the journey with me.

That I continue to build a coaching business, where I coach and consult with leaders of all types. Leaders that struggle with internal growth due to barriers like priority management, stress, relationships, alcohol and drug abuse, narcissistic behaviors, and more.

That I've written a book called "The Façade" where I share my life story, so that others would read it and not make the same mistakes, or fall victim to the same circumstances, that I did. This book becomes a top seller. I write another one, as well.

That I'm a paid speaker and I story tell and educate large crowds of people, for both business and life purposes. These talks go on to make a difference in many of their lives, well after the speech..... I go on to coach and mentor several leaders from these crowds.

That my "Winning Strategies" series grows into a nationwide program for not only group coaching clients but also for as continuing education for CPA's, realtors, insurance agents, and more.

That my HUG (help unlock greatness) program for teens makes a difference in thousands of teens all over the World, by first helping them remove fear and then by instilling in them the passion, positivity, and perseverance necessary to reach their dreams.

Where I'm in my late 70s', standing outside my beachfront home. I'm fit, healthy, head full of wavy white hair. I'm in a pair of faded jeans, cotton shirt and flip-flops. I'm doing my daily gratitude exercise. I'm still learning, teaching and inspiring, I still have a handful of coaching and mentoring clients. I'm happy, free, and thriving because the previous 30 years I went after my goals dreams and caught them!

Tribe: Leaders and those currently striving to be leaders, that:

- Yearn for knowledge, feedback, and growth.
- Struggle with balance in their lives.
- Willing to tear down barriers to growth
- Ready to reach their full potential.

Cause:

- First, helps leaders gauge where they are and then define where they want to end up.
- Stands next to leaders and supports their growth.
- Listens to leaders and seeks first to understand and secondly to assist.
- Speaks to leaders and inspires them along their journey.
- Facilitates leaders growth through groups and masterminds.
- Educates leaders through workshops and seminars.
- Provides retreats for leaders to reflect and plan.

Space: Leaders in businesses with 100 or more employees, who are eager to grow beyond what they believe, are their personal limitations.

Purpose:

Energizing, empowering, and expanding leaders as they transform mental barricades into boundless bridges. Helping them make what appears impossible, incredibly accessible!

Unifying Strategies and Scorecard for Significance:

Persistently Determined: Continued self-reflection, investment, and commitment in my overall health and growth, to gain the tools and strategies to not only continue to grow personally but also to lead others in personal growth.

Scorecard:

Body: Continually committing myself to nourish and challenge my body.

Mind: Stretching myself educationally by investing time and money to learn from others.

Soul: Growing myself through value based exercises, development, and educational experiences.

Enriching Experiences: Facilitate the growth of people and organizations by provide forums, workshops, groups, retreats, and other channels that challenge them.

Scorecard:

Coaching: Making the choice to spend time with a handful of executive leaders in an environment both challenging and rewarding to them.

Mentoring: Walking alongside a select few on similar paths I've walked.

Sharing: Transferring wisdom and knowledge through the sharing and discussion of my successes and failures.

Transparent Communication: Streaming out my knowledge, experience, and wisdom in writings and recordings, so that others can read, listen, and learn from my personal successes and failures.

Scorecard:

Written: Sharing my thoughts, experiences, and recommendations in a simple yet authentic manner.

Spoken: Using storytelling to engage and move audiences.

Media: Developing content for social media channels that connects with tribe.

Energizing Leaders: Taking leaders on a journey that identifies where they are in their leadership life now to where they will need to get if they want to grow as a leader.

Scorecard:

Teaching: Providing workshops that both explore and expand leaders.

Developing: Building paths for leaders to follow, as they gain leadership momentum.

Testing: Ensuring they remain on path by developing systems for accountability.

Unlocking Greatness: Purposely helping others break cycles and change conditions that are holding them back and freezing them in their place. Investing, so that they may be powered to grow beyond their fears and limiting beliefs.

Scorecard:

Identifying: Seek out a few high potential people that are currently stuck.

Breaking: Equipping them with the tools and support system necessary to make the necessary changes.

Soaring: Collaborating with a select few willing to get unreasonable about their growth.

The Core – Six Pack

Worldview: What I believe

I believe in GOD and that he puts us all in a position to grow and prosper.

I believe we, as humans must do our part to live out the belief HE has in all of us.

I believe the World offers much to me, but it's up to me to strive in flourish in it.

I believe that GOD has provided me skills, talents, challenges, lessons, relationships and more to help people grow beyond their self-limiting beliefs.

Identity: Who I am

I am a General in the war against average.

I am passionate about building paths to success with others.

I am driven to create a purposeful legacy and to help others do the same.

I am persistent in the attainment of what I believe is attainable.

Principles: What I value

I value my relationship with GOD.

I value my family, friends, and associates.

I value time.

I value my clients.

I value opportunity.

I value growth.

Passion: What I Love

I love making a difference in others lives.

I love making people laugh, even if its at my expense.

I love my family and how they have each overcome such enormous burdens.

I love being on stage.

I love teaching, coaching, and mentoring.

I love brainstorming.

I love writing.

I love wine, women, and song.

I love a good challenge.

Purpose: Why I live and work

I live to use all, my GOD given gifts and talents to their fullest capability.

I live to overcome challenges and break down barriers.

I live to pursue my dreams, while helping others reach theirs.

I live to learn from my mistakes, as well as the mistakes of others.

I help others in need when I can and when it makes sense to.

I live to create a path for others to learn from.

Process: How will I do it

I will do it by living out my purpose and focusing on my unifying strategies and scorecard.

I will do it by having accountability partners.

I will do it by remaining tightly connected with the DP team.