

## My Overarching Vision

Imagine a tribe of people who are empowered with a skill that enables them to shift out of feeling anxious, depressed, or insecure, and transform into a state of feeling calm, joyful, and secure within 30 seconds.

Imagine that tribe using that same skill to transform bad marriages into good marriages and good marriages into great marriages.

Imagine that tribe using that skill to create a job they love, make the income they desire, and have the lifestyle that they envision.

Imagine that same tribe being empowered to walk with God in a way that fulfills their calling with full assurance of faith and joy.

My Purpose: Empowering people to master a life worth living from the inside out.

## Unifying Strategies

Personal Growth-Taking care of myself. By consciously and daily strengthening my faith and relationship in God as well as receiving valuable teaching and training from well qualified mentors I add greater value to others.

Create Compelling and Empowering Resources-By creating material through writing, speaking, coaching, and video resources, I'm passing on to others years of practical experience that can empower clients to easily master a life worth living.

Synergistic Relationships-By connecting and collaborating with a well chosen few, together we leverage the power of a force multiplier in creating an outcome greater than any one could achieve on their own.

Intentional Marketing-Adding value to many lives and cultivating relationships by regular networking, offering complimentary services to individuals, groups, and businesses, as well as other diverse marketing strategies.

Living in My ZONE-By effectively managing my physical, mental, spiritual, emotional, relational, and time space I remain fully fueled to show up, filled up, and to be the best I can be for myself, God, and others.

## Scorecard For Significance

### Personal Growth-

Content— Investing time in reading and understanding content that allows me to become more clear and relevant.

Experiences — Engaging in experiences regardless of how uncomfortable, in order to expand my range and ability.

Relationships — Learning from teachers, mentors, coaches, and others who stretch my thinking because of their own commitment to personal growth.

Create Empowering Resources-

Writing — Writing authentically and informatively in a manner that invites others to question, be inspired, and break through old limitations.

Speaking — Speaking truth to audiences that influences and engages their mind, spirit, and vision.

Visual — Creating mediums that visually connect viewers to compelling, informative, and empowering content.

Synergistic Relationships-

Tribe — Building a tribe committed to creating a life worth living and passing on what they know to others.

Cause — Identifying the passion and purpose that God has planted in me and others which is a clue to who we are and where God wants us to go.

Space — Designing virtual and physical space that enable transformation to take place.

Intentional Marketing-

Teaching-Provide learning platforms and streams of content for people to consider new ideas and information.

Coaching-Investing in the receptive in an environment of open-ended questions and carefully targeted challenges, that moves them into clarity and breakthrough.

Networking-Intentionally participating in meetings and associations with the potential for creating tribe members and other synergistic relationships.

Internet-Maintain a consistent online presence through my website blog, Facebook, LinkedIn, and Youtube centered around my core purpose.

Living in My ZONE-

Physical-Maintaining good physical health through working out, eating well, and rest.

Mental-Create and diligently maintain a proactive, dynamic, intentional mindset.

Spiritual-Daily grow in communication, worship, and faith in God for maximum spiritual effectiveness. Apart from Jesus I can do nothing.

Emotional-Use the white tiger principle throughout each day and night to remain in a positive, empowered, emotional state.

Relational-Selectively focus on the highest quality of investment in the key relationships in my life. Diligently love, forgive, invest, and proactively respond.

Time-Organize my time to be uncluttered, well prioritized, in fitting with my unique personality.

#### Worldview-What I Believe

I believe that God is the Designer and Creator of the universe. God is intimately personal and is passionately interested in a personal relationship with everyone of His creation.

I believe that all human beings are created in the image of God. However, all have sinned and fall short of the Glory of God and must have Jesus Christ to redeem them to restore fellowship with God. The Divine imprint is in all of mankind.

I believe that the central family unit of husband, wife, and children are at the core of God's design for social structure.

I believe that faith is a blend of belief, trust, action, and intention. It's based solely in the Person of Jesus Christ. Faith is the key for an effective partnership with God. Coherent faith is the key to literally moving mountains and walking on water.

I believe that there is such thing as literal and absolute truth. Truth begins and ends with God through Jesus Christ. Truth is essential to being set free and breakthrough.

I believe that work is a gift. It's the ability to create change and improve life.

I believe that the cattle on a thousand hills belongs to God. God wishes abundance on all of His people. It's available to those who are prepared to receive it. Give and it shall be given.

I believe that pain is a result of sin. It's also a byproduct of the struggle with competing focus. Perception of pain is a bigger problem than the pain itself.

I believe that we either influence others or they influence us. When we are primarily influenced by God we are in line with our highest potential.

I believe that discipline is the essential ingredient necessary for staying on course.

I believe that time is a constant and there are only so many hours in a day, true faith in God can alter time to our favor.

#### Identity-Who I Am

Coach-I ask powerful questions, facilitate the development and clarity of vision, purpose, mission, and assist in creating a clear plan for closing the gaps in my client's lives or them to achieve the goals that they say they want.

Teacher-I teach principles and skills that most people don't know and that greatly simplify and leverage the process of people achieving their goals.

Husband-As Elaine's husband I choose to love her as Christ loved the church and gave Himself for her. She is my highest priority after God.

Father-I am the father to my two precious children and, so far, one dear grandchild.

Friend-I'm a kind and faithful friend to those who choose to be in a committed friendship with me.

Author-I'm a writer to those who wish to improve their lives, increase their faith, and be excellent.

Child of God-I'm created in God's image. Through Jesus I'm a son of God with all rights and privileges thereunto appertaining.

Speaker-Although I've had training and experience in preaching, I prefer to inspire, inform, and influence people to creating an empowered state and intimate walk with God.

Intender-Intention influences outcome. The clearer my intention the more powerful my

influence. Faith includes intention. I focus my faith in such a way as to glorify God and bring about His purposes of Love, Forgiveness, Healing, Wealth, Joy, Peace, and Eternal Life.

### Principles-What I Value

I value the accessing and utilization of God-given strengths and gifts.

I value learning about new thoughts, ideas, and perspectives.

I value delivering and receiving information clearly and simply.

I value working as a team.

I value having in place all that is necessary for excellence.

I value the part of the image of God I've received of bringing forth those things that be not as though they are.

I value the creativity designed into me and others.

I value working smart as well as honest physical work.

I value affirming others in the way that they are most energized.

I value the power of rest.

I value helpful information from others about me in order to make improvements.

I value meditation and accurate reflection, especially on God's way.

### Passion-What I Love

I love being married to my very precious wife.

I love being a dad and grand dad.

I love having good friends.

I love my work as a personal/ business performance coach and real estate investor.

I love seeing others move through obstacles and acquire their dreams and goals.

I love being creative and resourceful.

I love beauty.

I love being a child of God.

I love hearing of people's lives being changed by God.

I love being clearly intentional and strong in faith.

### Purpose-Why I Live and Work

I help empower others to create important changes in their lives.

I help others by asking powerful questions.

I help others to understand complex ideas in a simple way.

I help influence others to discover the truth about Jesus Christ.

I help others to declutter literally and figuratively.

I help others create a life worth living from the inside out.

I help others become clearly focused.

I help create stability in the lives of family and friends